

# *COLLECTION CATALOGUE*



&Tradition®

Flowerpot VP10



## Index

- 5 Our perspective
- 6 Design & impact considerations
- 10 Shared moments
- 27 A place to rest
- 44 Illuminating spaces
- 67 A balanced workflow
- 78 Lasting impressions
  - 81 Arne Jacobsen
  - 82 Arne Jacobsen & Flemming Lassen
  - 86 Jørgen Wolff
  - 90 Hvidt & Mølgaard
  - 107 Verner Panton
  - 116 Viggo Boesen
  - 122 Jørn Utzon
- 127 In the details
- 146 Outdoor

AX HM11 | Cruise AP12 | Tripod HM10 | Inland AV22 | Sett LN12



# *OUR PERSPECTIVE*

Built on a legacy of craftsmanship and design, we at &Tradition are dedicated to curating a collection of furniture, lighting, and objects infused with charm and personality. We believe in the importance of bringing people together by making timeless and thoughtfully produced pieces for every environment.

As we seek to honour the heritage of classic designers, we endeavour to offer a collection of innovative and contemporary pieces to be lovingly used for years to come.

As we guide you through the scope of our designs – from modular sofas and outdoor furniture, to playful ceramics and portable lamps – we hope to distil the essence of &Tradition as a considerate and socially conscious brand.

## Design & Impact Considerations

Since we opened our doors in 2010, our intent has been to deliver a curated collection of purposeful designs, which have been made to last. With it, we celebrate the culture of bonding with timeless, reliable pieces, reclaiming them in different contexts throughout your life, caring for them as they age - passing them down through generations.

Reducing our impact is tightly woven into our decision making. During the design process, we evaluate the product characteristics through a number of considerations - its purpose, materials that best support the design, circularity as well as our responsibility towards the environment we work within.

We set ambitious goals in line with circularity principles for our upcoming collections. We look towards partnerships as well as established certifications such as the EU Ecolabel for guidance.

With respect to our production, all of our suppliers have signed a strict code of conduct. This code of conduct covers a ban on child and forced labour, health and safety measures such as access to protective equipment, freedom of association and an anti-discrimination policy, proper disciplinary practices, legal amount of working hours, living wages, and fair compensation. We hold audits, make correctional plans and are ready to take immediate action in case of nonconformance.



Rely HW41





To the best of our ability, we consider both people and planet along the entire life cycle of our products, being mindful of each person who comes into contact with our designs along the way. In order to do this, and to guarantee we are up to date with the newest findings, we continuously review our portfolio and research alternative decisions we could take in the production of our products to reduce their negative impact.

We set ambitious goals in line with circularity principles for our upcoming collections. We look towards partnerships as well as established certifications for guidance.



FSC® (Forest Stewardship Council®) verifies that wood was obtained from responsibly managed and other controlled sources. 92% of wood and paper used in our products is FSC® certified, supporting environmental, social and economical wellbeing of the world's forests.



EU Ecolabel evaluates the full product life cycle and indicates products with an independently verified low environmental impact. It ensures that virgin wood-based materials are responsibly sourced, the product is designed for disassembly and repair, and that harmful residues and emissions are limited.

## *SHARED MOMENTS*

Our continued focus on community and a desire to foster meaningful connections is reflected throughout our collection of intuitively designed tables and chairs. With each space and their unique requirements in mind, our dining furniture ranges from customisable tables suitable for home and hospitality settings, to a number of stack-able chair options for easy movement and storage. Meanwhile, our two full outdoor collections introduce a combined sense of style and comfort during time spent out in the open.



Flowerpot Chandelier VP10 | In Between SK19 | Wire Stool VP11 | Momento Jug JH38 | The Moor AP7 | Collect glass SC78

Pavilion AV24 | Rely HW41 | Collect Wine glass SC79 | Momento Jug JH38 | Tripod HM9





Betty TK9 | In Between SK20 | Como SC53

In between SK16 | Drawn HM4 & HM4 | Collect | Tray SC64 | Flowerpot VP9



Flowerpot VP2 | Flowerpot VP9 | Drawn HM3 | Drop Leaf HM6



In Between SK1 | In Between SK5 | Flowerpot VP7 | Collect Carafe SC63 | Collect Glass SC78 | Collect Cushion SC48





Showcasing an extensive range of finishes to choose from including wood, stone and metal, as well as colourful, recycled plastics, laminates, textiles and upholsteries, there are countless configurations to choose from – with every join and curve rooted in a commitment to craftsmanship.

Mist A P16 | Momento Jug JH38 | In Between SK1 | In Between SK4 | Collect Glass SC78







Pavilion AV18 | Betty TK1 | Betty TK9 | Betty TK10 | Collect Glass SC60





Betty TK7

Using a combination of FSC® certified wood, laminated elements and oak plywood, the carefully considered fabrication of the Allwood chair demonstrates a variety of techniques that exemplify our commitment to quality and materials.



Allwood AV35 | In Between SK5 | Memento Jug | JH38 | Mist AP16 | Collect Glass SC78 | Collect Wine glass SC79



Trace SC87







Betty TK11

Develius EV1A, EV1C, EV1D & EV1G | Tung JA3 | Flowerpot VP4 | Inland AV21 & AV32 | Collect Tray SC65 | Collect Glass SC78 | Momenta Jug JH38



# *A PLACE TO REST*

Experience new levels of comfort and invite moments of calm into your everyday. Comprised of modular seating, lounge chairs and poufs, our collection of upholstered pieces are designed to help you find the perfect way to relax.

From entertaining large groups of friends and family, to having a quiet night in to yourself, our designs offer versatile ways to let go and unwind.





Sett LN13 | Develius Mellow EV8A | EV8C, EV8D, EV8G | Tripod HM9 | Collette ATD6 | Cruise API2 | Collect Glass SC78

Petra VB3 | Pouf ATD1 | Tung VA3 | Mist AP17



With an affinity for form and materiality, each one of our side tables has been designed to bring a sense of joy and ease into the environments they inhabit – the perfect everyday companion for any sofa, chair or pouf.

Halten SH19 | Collect Glass SC78



Whether you opt for the Develius sofa which can be precisely tailored to your spatial requirements, or seek the compact proportions of Little Petra to provide cosiness in a secluded corner, each one of our designs can be upholstered in fabrics of varying texture, colour and levels durability to suit your preference and set of needs.



Little Petra VB1 | Pouf ATD1 | Lato LN8 | Setago JH27







Sett LN11 & LN12 | AX HM11 | Tripod HM10 | Mist AP17 | Develius EV2A-EV2C



Margas LC1 | Colette ATD6 | Collect Wine glass SC80 | Momento Jug JH38





Mist AP16 | Wire Stool VP11 | Develius Mellow EV8C

Sett LN13 | Develius Mellow EV8G | Wire stool VP11









Blending beauty with purpose, our varied selection of fabrics has been meticulously crafted to complement each design and their surrounding environment. From bold hues to muted palettes, the chances to express individuality and style are endless.

Margas LC2 | Como SC53







Mist AP16 | In Between SK19 | Rely HW41 | Rely HW46 | Mist AP17 | Inland AV32, AV21, AV22 | Alma NDS1 | Lato LN8, LN9 | Collect Tray SC65 | Tripod HM8

# *ILLUMINATING SPACES*

Combining classic designs from Verner Panton, Hvidt & Mølgaard and Arne Jacobsen, with contemporary works by All the Way to Paris, Jaime Hayon and many more, our selection of lighting has been curated to offer solutions for every setting.

Distinct in character and silhouette, each design offers a new perspective on illuminating spaces. Dimmable lamps bring warmth to indoor and outdoor environments, while overhead installations cast a direct light onto workspaces and communal areas.



Wire stool VP11 | Topan VP6





Formakami JH18

Bellevue AJ7 | Collect Glass SC60 | Drop Leaf HM6 | Rely HW15-HW20







Mist AP16 | Mist AP17





建筑与风景的对话  
A Dialogue between Architecture and Landscape  
Pia Thun's Architectural Design

quiat and Music M. Gallimard

STILLEBEN Every Day Still Life

I - R - S - T

Wolfgang Iser  
and the Poetics of Reading

Uzron JU1



From timeless pieces to modern statements, our collection spans an array of models from portable lamps and pendants, to floor, table and wall lights, all available in multiple colours, sizes and models.

Como SC53 | Collect Glass SC78







Rely HW41 | In-Between SK19 | Flowerpot-Canopy VP10 | Wire Stool VP11 | The Moor AP7







Colette ATD6





From vivid Cobalt Blue, to eye-catching Vermillion Red, the iconic VP9 is now available in an, extended range of bright and bold colours. A versatile, portable counterpart to the Flowerpot series by Verner Panton, the VP9 brings ambiance and mood wherever you take it.



Flowerpot VP9



In Between SK20 | Fornakami JH5 | Memento Jig JH38 | Collect wine glass SC79 | Betty TK2 | Betty TK9 | Betty TK10





Wire Stool VPI1 | Mist AP17







Rely HW39 | Rely HW44 | Mist AP17 | Pavilion AV18 | Alima NTDS1 | Flowerpot VP9 | Rotatje SC73



# *A BALANCED WORKFLOW*

From the contemporary silhouette of Hee Welling's Rely chairs and Drip tables, to the architectural appearance of Rotate, our collection offers intuitive designs that fit seamlessly into offices, meeting rooms, and restaurants alike.

With a focus on composition and long-term durability, every piece has been designed with robust contract workspaces and residential office environments in mind. Our extensive range of tables of varying shapes and sizes, promote efficiency and a streamlined approach to working, and includes models with embedded cable management systems.





Pavilion AV12 | Drop Leaf HM6





Pavilion AM18 | Reily HW51 | Journey SHY1 | Colette AT10 | Alma NDS1 | Collect Tray SC65 | Collect Glass SC78

Pavilion AV4







Pavillon AV18 | Colette ATD6 | Rely HW36 | Rotate SC7 | Collect Glass SC78



A large selection of desks and chairs can be configured to suit every need and style of working – from ergonomic designs which prioritise comfort and productivity, to an assortment of practical materials and finishes created to withstand high traffic areas.

Rely HW19 | Mist AP17



Created to promote workflow and reduce distractions, our storage solutions have been crafted with adaptability and ease in mind, fulfilling a variety of purposes within your working environment and daily routines.



Colette ATD6 | Rotate SC73



Rely HW30 | Flowerpot VP9 | Tung JA3 | Trace SC87 | Collect Glass SC78

# *LASTING IMPRESSIONS*

Spanning decades of timeless design, our collection of furniture, lighting and interior objects is grounded by a commitment to preserving classic icons. Retrieved from original sketches and previously only available to a few fortunate individuals, the designs of Viggo Boesen and Hvidt & Mølgaard among others, have now been produced on a large scale for the first time ever.

Our classics collection includes the Bauhaus inspired works of Arne Jacobsen, whose pieces consider the interplay between form and function, as well as the iconic and aesthetically groundbreaking designs of Verner Panton.







## *Arne Jacobsen*

Educated at the Royal Danish Academy of Fine Arts, School of Architecture, Arne Jacobsen (1902-1971) helped define the mantra for Modernism with his clean, pure lines, coupled with classic craftsmanship.

One of his most celebrated buildings is the SAS Royal Hotel from 1960, now called the Radisson Blu Royal Hotel. Jacobsen designed every detail – from sculptural furnishings, such as his elegant Swan™ and Egg™ chairs, to the lighting, textiles, ashtrays and cutlery.

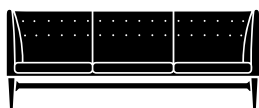


Arne Jacobsen

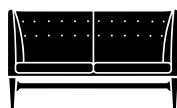


## *Arne Jacobsen & Flemming Lassen*

Prominent representatives of Danish Modernism and known for their Functionalist approach to design, Arne Jacobsen (1902-1971) and Flemming Lassen (1902-1984) are considered among Scandinavia's most influential architects. Working together on a number of projects, they conceived the award-winning "House of the Future": a spiral-shaped home replete with a helicopter pad, a conveyor tube for mail and a kitchen stocked with ready-made meals. They went on to design numerous other projects together and individually, which brought them international acclaim.



Mayor <sup>AJ5</sup>



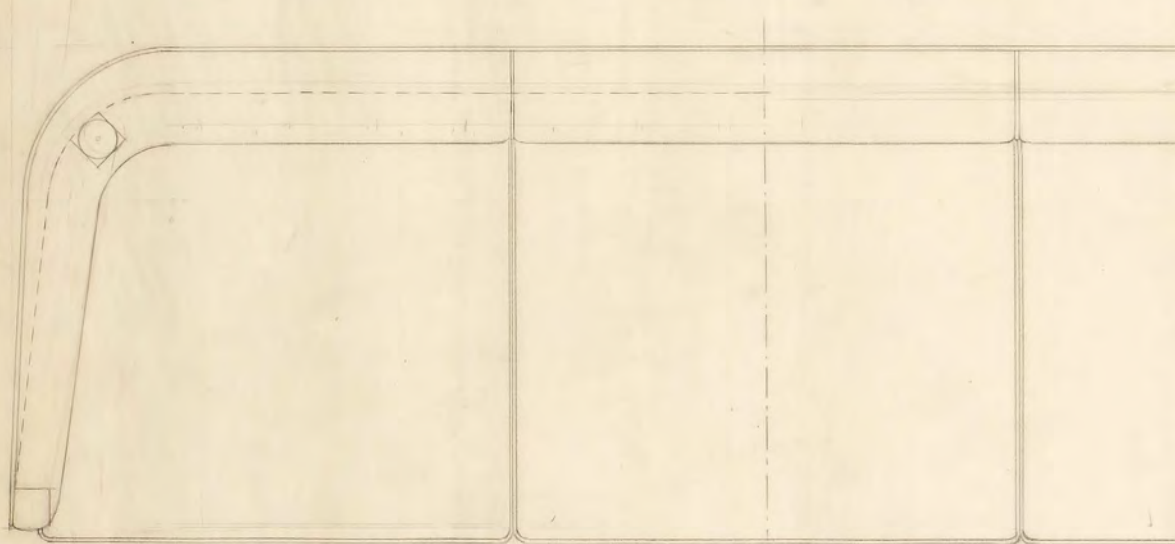
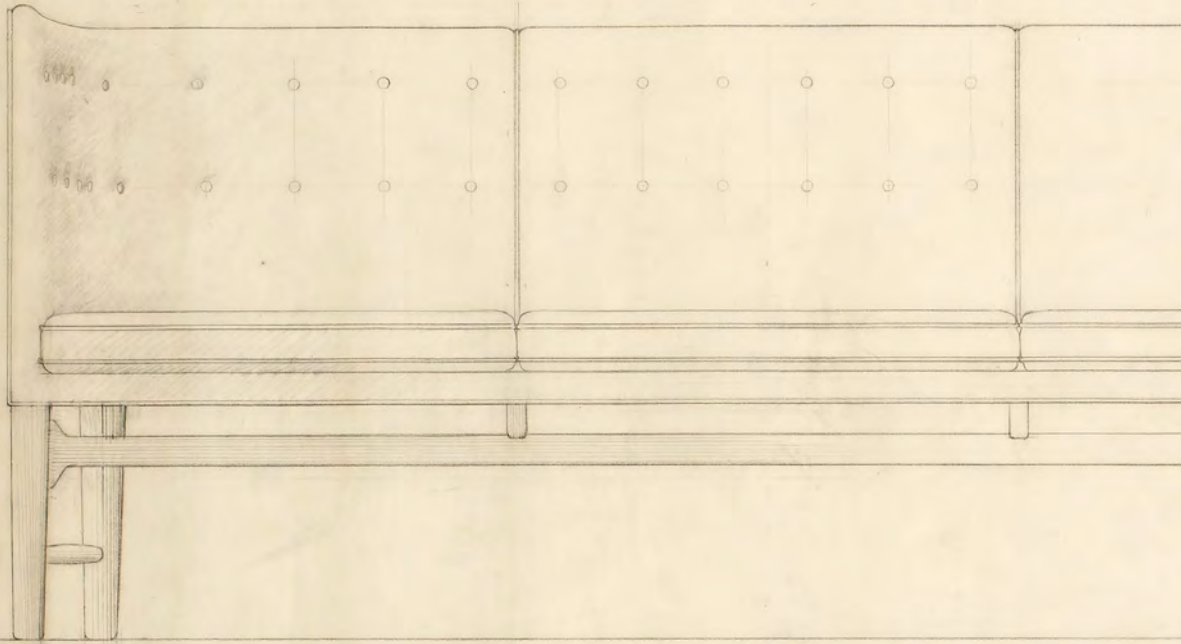
Mayor <sup>AJ6</sup>

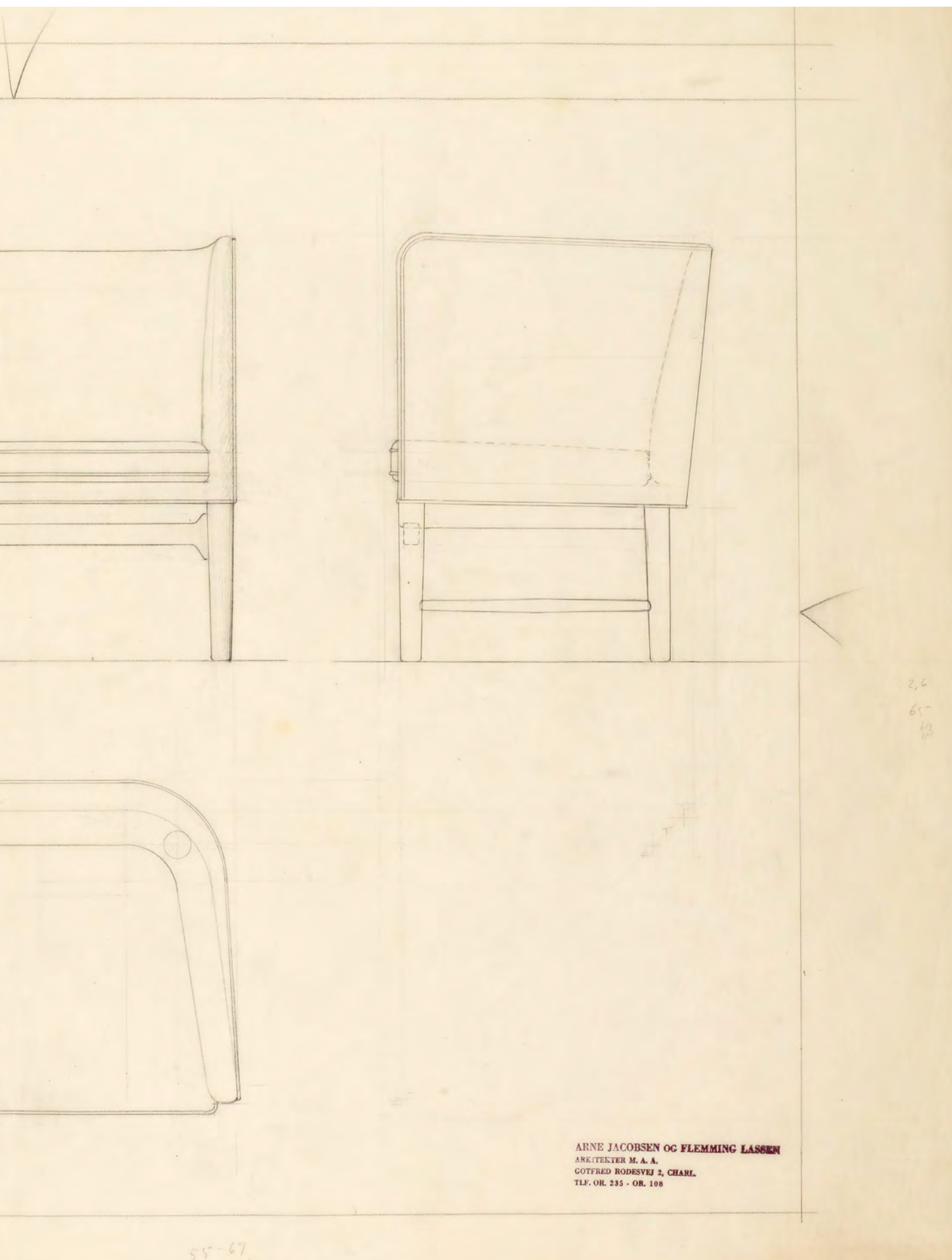
Arne Jacobsen (right) with Flemming Lassen (left)





RÅADHUS I SÖLLERÖD KOMMUNE  
SOFA I CHEFKONTORER  
MAAL 1:5





ARNE JACOBSEN OG FLEMMING LASSEN  
ARKITEKTER M. A. A.  
COTFRED RODESVEJ 2, CHARL.  
TLF. OR. 235 · OR. 108

## *Jørgen Wolff*

A cabinetmaker by trade, Jørgen Wolff (1932-2003) is known for establishing a multifaceted practice. Working from his studio in north Copenhagen to manufacture and restore furniture, Wolff built a collection of his own designs which included lighting, furniture, and home objects. His designs were frequently exhibited at the National League of Danish Art Handcraft and the Cabinet Makers Guild Exhibition in Copenhagen, however few of his pieces made it into the mainstream of contemporary design, until today.



Wulff ATD2





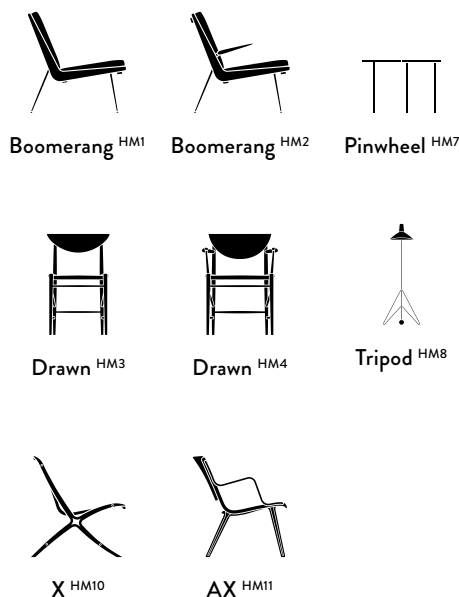






## *Hvidt & Mølgaard*

Peter Hvidt (1916-1986) and Orla Mølgaard-Nielsen (1907-1993) were pioneers of Danish mid-century design and the founders of Copenhagen-based firm Hvidt & Mølgaard. Renowned for the simplicity of their works, the duo established a simple and precise aesthetic, designing countless pieces of furniture over the years. Their forward-thinking approach to industrialized production paved the way for a new movement that drew upon classical craftsmanship techniques to make affordable, beautifully crafted home furnishings.



Peter Hvidt (right) with Orla Mølgaard-Nielsen (left)



AX HM11 | Mist AP17 | The Moor AP7 | Tung JA3 | Collect Glass SC78



AX HMI1





AX HM11 archive photo | Photographer Jørgen Strüwing

Boomerang HM2 | Cruise AP12 | Tung JA3 | Formakami JH18 | Collect Glass Vase SC37



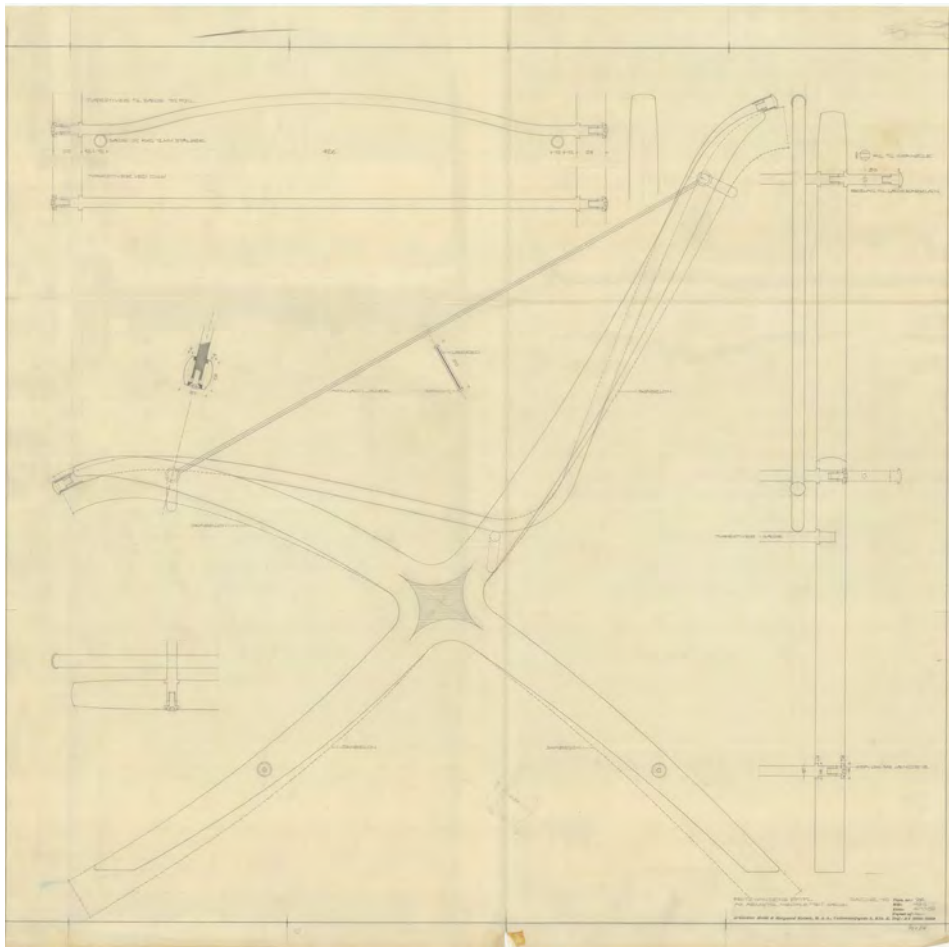


Boomerang HMI

XHM10 | Collect Rug SC84





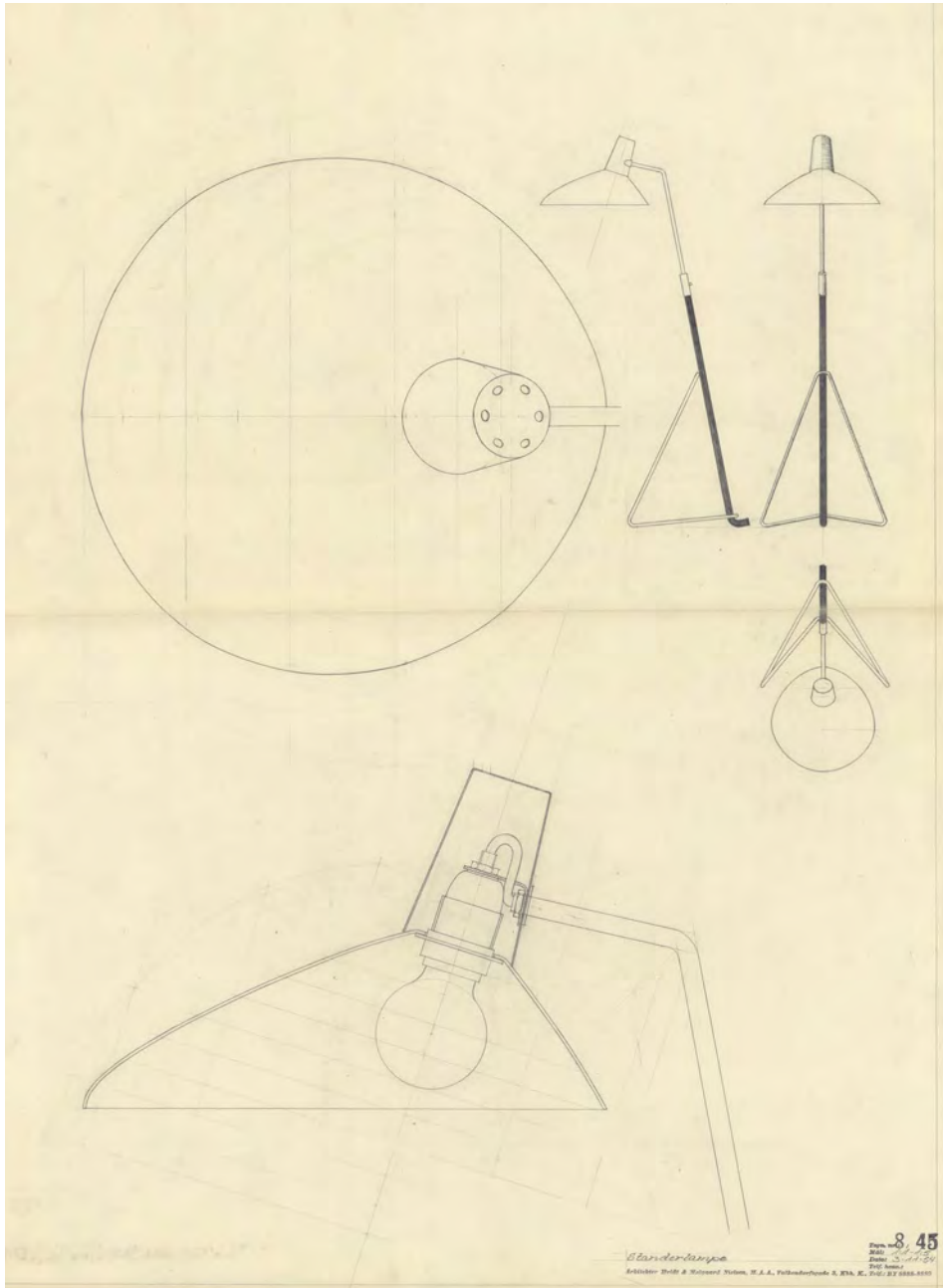


X HM10 sketch | Courtesy of Hvidt & Mølgaard Furniture I/S



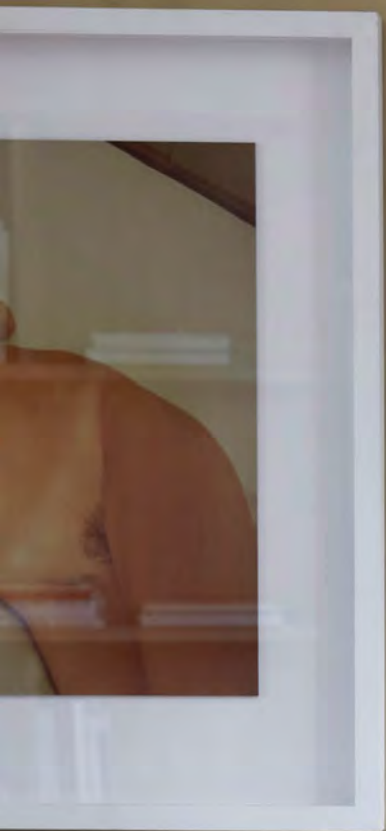






Drawn HM3 | Flowerpot VP9





Margas LC3 | Pinwheel HM7 | Flowerpot VP9





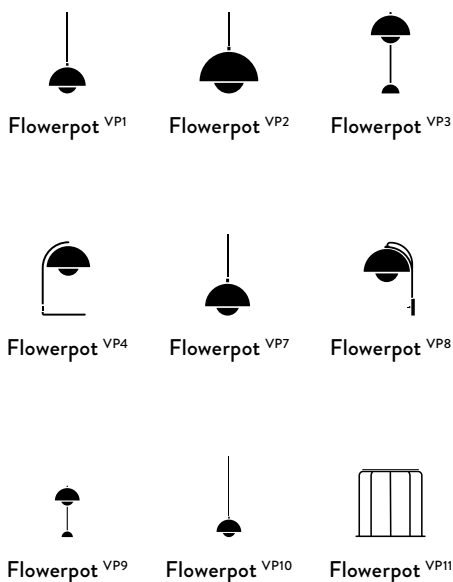


Pinwheel HM7



## Verner Panton

A respected figure at the forefront of Danish design, Verner Panton (1926-1998) aspired to be a painter before studying architecture at the Royal Academy of Fine Arts in Copenhagen. After an apprenticeship with architect/designer Arne Jacobsen, Panton pursued a path in furniture and interior design. It was during this part of his career that he became famous for his originality and tireless experimentation, pushing the boundaries of design with innovative materials, bold colours, and unconventional forms that transformed contemporary interiors.



Verner Panton, 1961



Flowerpot VP1 | Betty TK5 | Collect Glass Vase SC35









Flowerpot VP4

Flowerpot VP7 | Rely HW8 | Rely HW36 | In Between SK19 | Manhattan SC52 | Collect Wine Glass SC79-SC80 | Collect Glass SC60







Flowerpot VP9 | Collect Glass Vase SC36 | Collect Crafted Glass Vase SC66





Wire Stool | VP11

## *Viggo Boesen*

Despite his quiet presence in the industry, Viggo Boesen (1907-1985) contributed greatly to Denmark's signature design aesthetic in the 1930s. His original ideas, organic shapes and expressive design language were precursors to Denmark's stance on modernism in the decades that followed, reflecting Scandinavian 'Funkis' style, a Nordic take on Art Deco. In contrast to mass-produced materials and the more minimal and restrained approach of the Bauhaus school of thought, Boesen brought a soft, warm and almost naive aspect to design, ushering in new forms of upholstered furniture.



Little Petra <sup>VB1</sup>

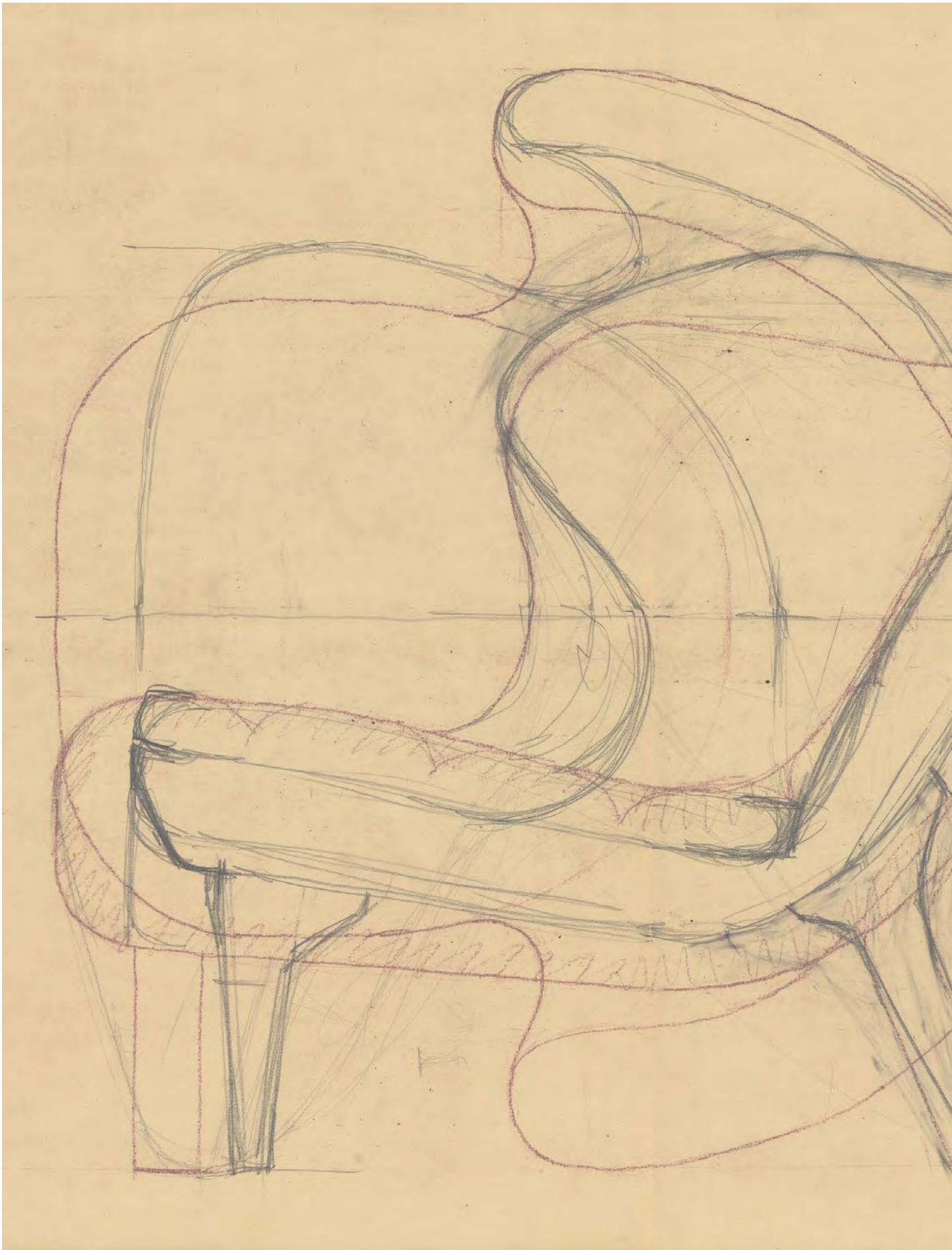


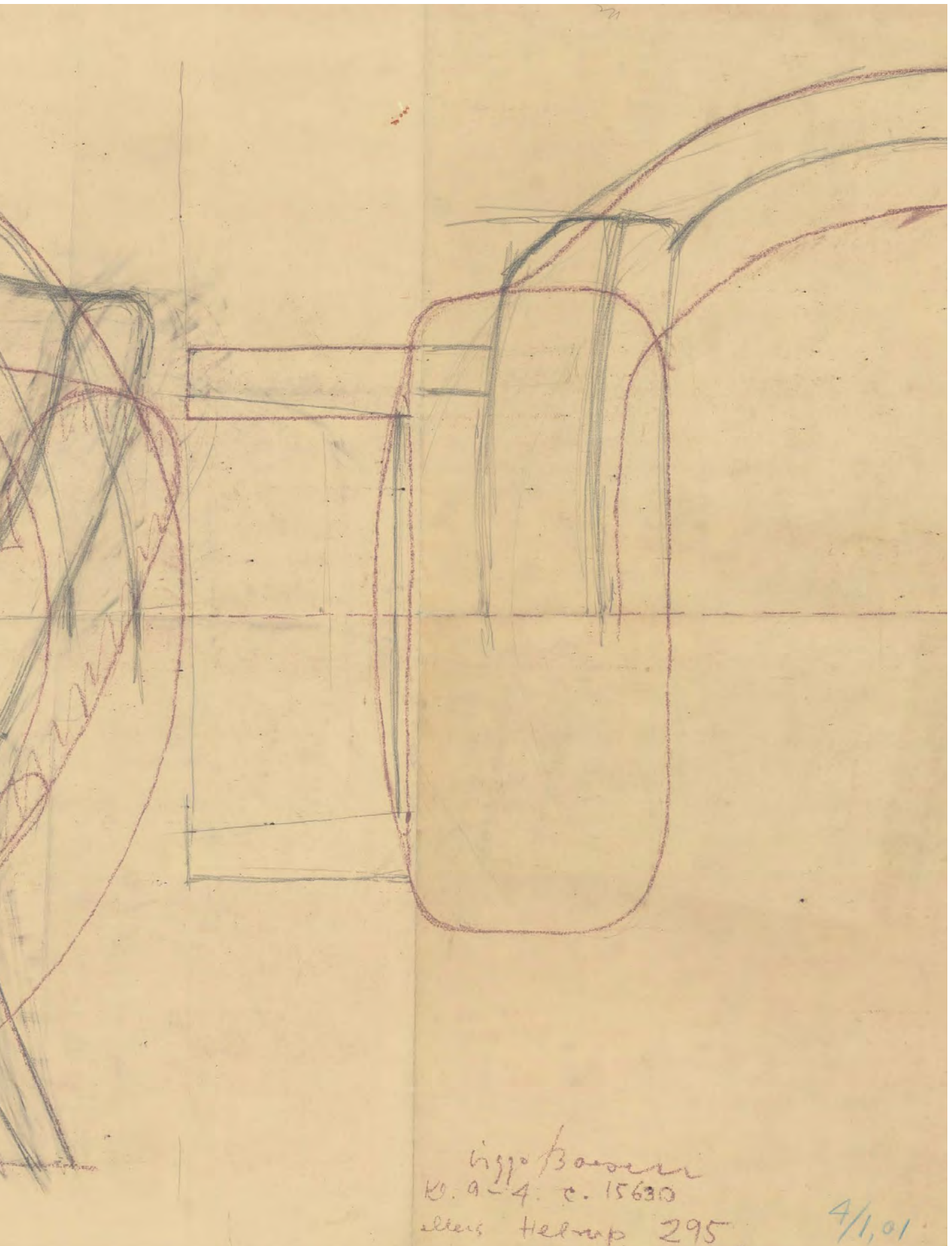
Petra <sup>VB3</sup>

Viggo Boesen









Little Petra VB1 | Mist AP15







## *Jørn Utzon*

Jørn Utzon (1918-2008) is perhaps best-known for designing the Sydney Opera House in the 1960s, where the building's façade appears different from any given angle – exemplifying his organic concept of architecture and expressive sculptural style.

Utzon's fascination with architectural legends from the Mayan, Moroccan and Asian cultures led to what he termed "Additive Architecture", a principle of design that can be seen throughout his design methodology and creative practice.



From the Utzon Center's Archives | Photograph of Jørn Utzon









Trace SC88 | Collect Wine Glass SC80 | Momento Jug JH38



## *IN THE DETAILS*

An extension to the &Tradition narrative can be found throughout our carefully curated line of home objects – a physical manifestation of the notion of home and belonging.

Playful ceramics in bold hues can be found in Jaime Hayon's Memento collection, meanwhile elegant glassware and soft furnishings constitute Space Copenhagen's Collect series. For an elevated sensory experience, our Mnemonic series of fragrances, available in three natural aromas, cultivates a feeling of nostalgia and serenity.

These final touches work to ground and enrich the places we occupy, joining together our dedication to craft and the practice of telling stories with originality.





Collect glass SC78 | Collect Wine glass SC79 | Collect Carafe SC63 | Momento Vase JH40 & JH41 | Momento Jug JH38 | Como SC53



In Between SK19 | Trace SC88 | Collect Wine Glass SC79 & SC80 | Flowerpot VP9 | Collect Glass & Carafe SC78-SC73



*Collect* | Infusing an atmosphere of refined elegance and warm minimalism, Space Copenhagen's Collect series offers a range of elevated essentials for everyday life. From a line of beautifully woven soft furnishings, to elegant glassware and decorative objects, each piece is a meditation on Space Copenhagen's dedication to quality and craft.

Collect Tray SC64 | Collect Glass SC60 | Collect Carafe SC62



*Momento* | A series of bright and bold designs created to enrich daily life, Jaime Hayon's Momento collection is an invitation to slow down and savour life's simple pleasures. Offering uncomplicated, everyday objects including a jug, candleholder and two vases, the collection reflects Hayon's playful approach to colour and appreciation of sculptural forms.



Momento Jug JH38 | Collect Glass SC78







Collect throw SC81 | Collect cushion SC28-SC48 | Develius EV1-EV7









Capture SC75







Collect Cushion SC28 | Collect Cushion SC48 | United AP10



Mnemonic

SCENT

*Into the woods*

Tree moss | Heather  
Galbanum oil

Hand Soap | 375 ml  
by &Tradition

Mnemonic

SCENT

*After the Rain*

Fir balsam | Cedarwood  
Cardamom

Hand Soap | 375 ml  
by &Tradition

*Mnemonic* | The Mnemonic collection is composed of four refined scented products including a hand soap, hand lotion, soap bar and room spray – each one grounded in a trio of natural aromas. Mnemonic’s collection features three captivating, nature inspired scents: After the Rain, Into the Moor, and Turning Tide.

Mnemonic Soap Bar MNC3



### *After the Rain*

Fir balsam | Cedarwood | Cardamom

This rich scent is characterised by warm, woody notes of fir balsam and cedarwood, capturing the scent of fallen pine needles on the forest floor, whilst notes of cardamom add a hint of herbal freshness.

### *Into the Moor*

Tree moss | Heather | Galbanum oil

This scent intertwines the earthy structures of tree moss and heather, stirring memory of raw, untamed topography, complemented by notes of spicy green galbanum oil.

### *Turning Tide*

Salty seaweed | Tonka bean | Clary sage

This herbaceous scent adds layers of contrast through salty seaweed and the subtle sweetness of tonka bean, whilst the addition of clary sage introduces a harmonious floral element to complete the aroma profile.





Mnemonic  
SCENT  
*Turning tide*  
Salty seaweed | Tonka beans  
Clary sage  
Room Spray | 100 ml  
by &Tradition

Mnemonic  
SCENT  
*Turning tide*  
Salty seaweed | Tonka beans  
Clary sage  
Hand Soap | 375 ml  
by &Tradition

# *OUTDOOR*

From the sculptural yet geometric profile of the Thorvald series, to the soft solidity of the Ville range – each design in our collection of outdoor furniture can be configured to maximise time spent out in the open and create an embracing foundation for shared moments in nature.



Thorvald SC94 | Thorvald SC95 | Thorvald SC98 | Thorvald SC102 | Momento Jug JH38 | Como SC53

Thorvald SC94 | Thorvald SC95 | Thorvald SC94 | Thorvald SC96 | Como SC53 | Collect Glass SC78 | Momento Jug JH38



*Thorvald* | Thorvald is a tribute to Copenhagen's renowned neoclassical artist and sculptor, Bertel Thorvaldsen and the mosaic motifs of the Thorvaldsen's Museum.

The sculptural silhouettes and graphic grid elicit an elegant interplay of light and shadows, allowing the pieces to effortlessly intermingle with their surroundings. The collection reflects the designers' intuitive understanding of how objects evoke emotions, and our own desire to encourage the art of outdoor living anywhere in the world. Inspiring you to pause and indulge in the moment.















Configured for comfort, stability and versatility, the Thorvald Collection features a stackable side chair and armchair, two café tables, a dining table, a stackable lounge chair and a side table, in Warm Black, Bronze Green or Ivory. Seat pads and cushions are available for extra comfort, in a neutral colour and pattern.

Thorvald SC102 | Collect glass SC78







Thorvald SC94 | Thorvald SC96 | Collect wineglass SC79

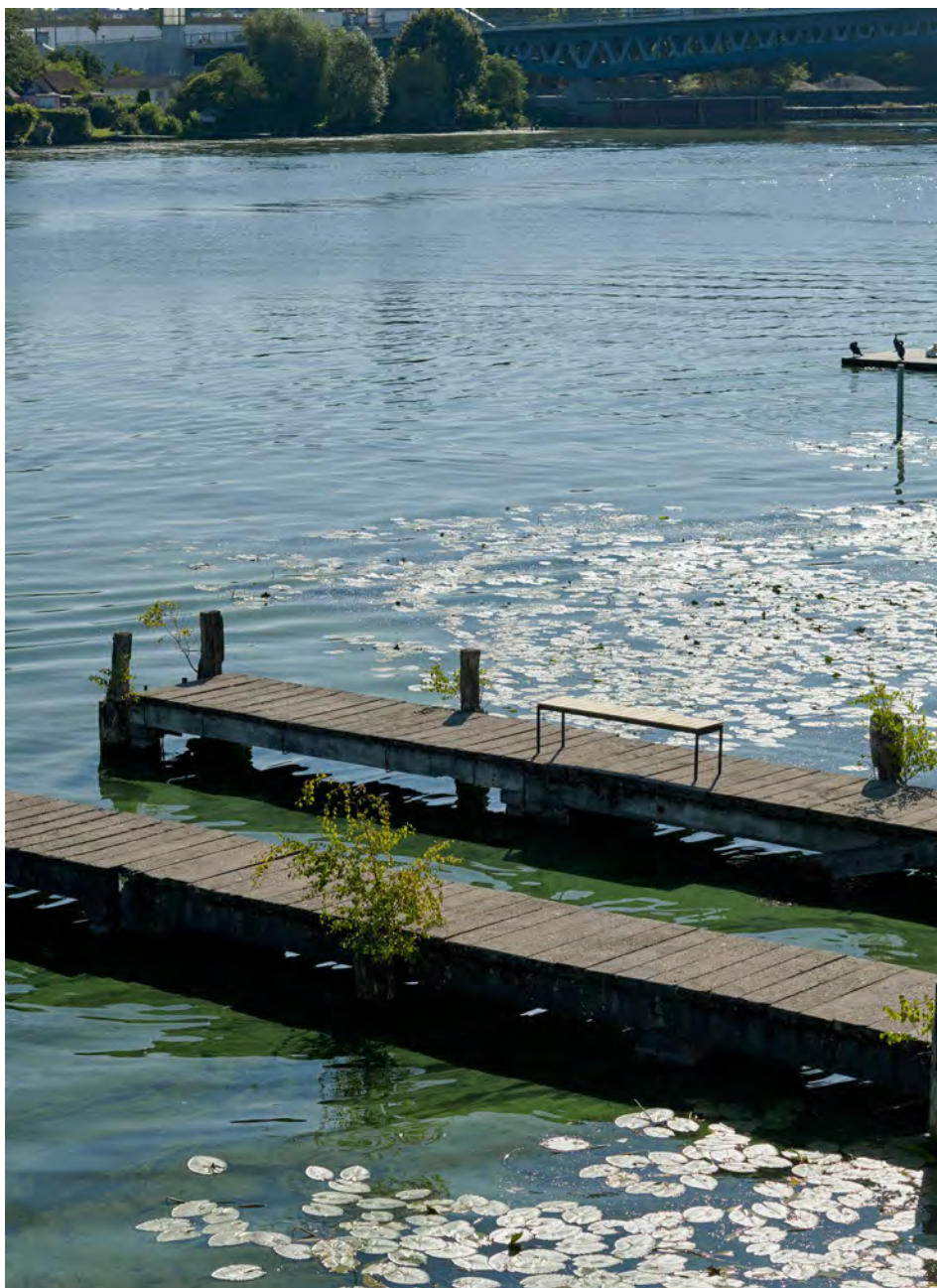
Collect Wine Glass SC62 | Collect Carafe SC63 | Thorvald SC94 | Thorvald SC97





Thorvald SC94 | Thorvald Cushion SC94

*Ville* | Ville embraces alfresco living with a blend of design and functionality, in a celebration of nature and materiality. Together with the earthy tones evocative of grass, soil and foliage, Ville beckons you to feel at one with your surroundings, savouring the tranquil beauty of nature in any outdoor setting.



Ville AV28





Villa AV27 | Villa AV26 | Villa AV34 | Como SC53 | Collect Glass SC78

Ville AV27 | Ville AV26 | Ville AV33 | Ville AV34 | Como SC53 | Collect Glass SC78





Ville AV33

Made from water repellent fabric, complementary seat cushions introduce a new level of materiality to each design.



Ville Cushion AV33







Ville AV34







Ville AV27 | Ville Seat Pad AV27





Ville AV25 | Ville AV34 | Collect Glass SC78 | Momento Jug JH38 | Collect Tray SC64

Ville AV25 | Ville AV27 | Collect Wine Glass SC79 | Flowerpot VP9





Ville AV34



With a passionate approach to masterly design,  
we preserve icons of the past whilst creating the  
classics of tomorrow, bringing you a collection  
infused with enduring qualities that work to  
connect people and places.

Always respectfully, always made to last.